

Mission Statement

To enhance Salisbury's status as a great HISTORIC CITY that provides a safe, livable environment for present and future generations with a focus on:

- Culture of excellent customer service
- Quality services for all citizens
- Honesty and Integrity
- Inclusion and Diversity (in all municipal activities)
- Fairness and Equality
- Commitment to a team of creative problem solvers
- Partnerships with community organizations

Vision Statement

- To complete all strategic plans successfully and effectively
- To remain a livable community with its own identity and sustainable growth
- To be a model of neighborhood revitalization using a holistic approach with quality facilities and services
- To be a City and an organization which is free of discrimination and is inclusive
- To be a place where children choose to return to live when they become adults – a place with a future, where things are done right
- To be a City that promotes a positive business climate and economic opportunities for its citizens

Core Values

- Culture of excellent customer service
- Quality services for all citizens
- Honesty and Integrity
- Inclusion and Diversity (in all municipal activities)
- Fairness and Equality
- Commitment to a team of creative problem solvers